



BSL

BRANDS & SOURCING LEADERS ASSOCIATION
INCUBATOR | ACCELERATOR | CATALYST

SHEROES

Women Achievers

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SHILPI TIWARI

COUNTRY HEAD



PEPCO
GLOBAL
SOURCING

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Your Transformative Journey In the Industry.

I have been in the industry for 23 years. Every organization I have worked with has been a huge milestone in my journey. Since the inception of my career I have had the platform to expand my skills across almost all categories of apparel, accessories and footwear globally across the bandwidth of value chain retailers to high end brands from Europe and US.

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The logo for the Brands & Sourcing Leaders Association (BSL) is located in the top right corner. It consists of the letters 'BSL' in a bold, dark blue font, enclosed within a rounded rectangular border with a thin purple outline. Below the logo, the full name of the organization and its roles are listed in a smaller, dark blue font.

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An Inspirational Chapter Of Your Life that Stands Out

Most importantly, the leaders I have worked with have inspired me towards shaping my personality, my ability to be a strategic thinker, being entrepreneurial, bringing a 360 degree approach to my brands/supply chain and most importantly becoming an effective leader.

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Game-Changing Retail & Consumer Technologies In Your View

Technology has been instrumental in shaping our industry into what it is today and making it future ready. Through my journey I have been a spectator of the transformation from fax to email and then switching to the virtual world during the pandemic which was almost a seamless transition.

Almost every segment has been a shining star like automation, digitalization with AI/3D to being in the metaverse. With the Green initiatives like waterless washing, zero discharge, elimination of harmful chemicals in dyeing processes, we have only touched the tip of the iceberg at the moment and have so much more to do.

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Observations On Gaps In the Industry & Recommendations for Enhancements.

Despite these initiatives, significant gaps persist. The most critical is awareness, which is necessary to take the leap into transformation. A mindset change across the supply chain is imperative to achieve the quantum leap needed.

The next challenge is accessibility to technology. Lastly, cost remains an obstacle, as economies of scale are not yet in place.

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Your Endeavors Towards Supporting the Industry's Ambition Aligned With the Nation's Vision Of Becoming A Trillion-Dollar Textile Economy

With BSL I have become a part of a revolution in uplifting the industry towards creating awareness. Our engagement with the supply chain is already showing progress with rising consciousness. I believe our success in this endeavor will be one of the building blocks towards aligning with the nation's vision of becoming a trillion-dollar textile economy.

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The background of the slide features a collection of faint, overlapping silhouettes of people of various ethnicities and ages, creating a sense of a diverse community.

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A Message You'd Impart to Galvanize - India's GenZ.

Gen Z is our future and I would like them to believe that the impossible is possible, to be resilient, perseverant with absolute belief in themselves as every individual's success contributes towards the foundation of the industry's success.

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