

## **O**bservations On Gaps In the Industry & Recommendations for Enhancements.

**GAPS GET CREATED AND SOON THEY FILL UP AS WELL, THAT'S LIFE** and same applies to our business. Our vendor partners are an amazing lot with a Great Spirit and flexibility to adapt according to the demands of the industry and we saw that during covid: how factories developed skills for PPE Kits etc.

Today the Government and textile ministry is I would say that look at the industry seriously as providing a lot of support which is inviting a lot of any other and work towards excellence. Our attention and recommendations for us to partner with transparency and sincerity and support Make in India as much as possible. Business has global footprints where service and performance are key to survive and once we excel in that, then sky is the limit

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**LEELA KANUGA**

COMPASSIONATE-CENTERED-COURAGEOUS

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# **Y** Our Transformative Journey In the Industry.

Joined industry in the 80's without any particular career plan. Took breaks often when family needed, but being a part of this dynamic industry, it did slowly transform me as the passion grew and drove me from one position to the other!

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## **A**N Inspirational Chapter Of Your Life that Stands Out

Learning from many industry associates was always inspiring. Serving Abercrombie & Fitch when I was with Li & Fung India was truly an inspiring chapter especially associated with Hollister when way back in 2001 Hollister was known as Concept number 3, and was starting its journey as a store to be called Hollister later. Gives me great joy to see how Hollister has flourished over the years.



The background of the slide is a light-colored collage of silhouettes of people of various ethnicities and ages, representing diversity. In the top right corner, there is a logo for BSL (Brands & Sourcing Leaders Association) consisting of the letters 'BSL' in a bold, dark purple font inside a rounded rectangular border. Below the logo, the text 'BRANDS & SOURCING LEADERS ASSOCIATION' is written in a smaller, dark purple font, with 'INCUBATOR | ACCELERATOR | CATALYST' written below it in an even smaller font.

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## **G** Game-Changing Retail & Consumer Technologies In Your View

Digitalization today is a complete game changer in our industry. My journey started when Fax was the norm, and technology has brought us to a great level today which is fantastic!

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The logo for Brands & Sourcing Leaders Association (BSL) features the letters 'BSL' in a bold, dark blue font, enclosed within a rounded rectangular border.

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# **Y** Our Endeavors Towards Supporting the Industry's Ambition Aligned With the Nation's Vision Of Becoming A Trillion-Dollar Textile Economy

An individual can do very little other than being a cog in the wheel of this journey. By just being a responsible citizen you can contribute to our great nation's vision.

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# **A** Message You'd Impart to Galvanize - India's GenZ.

I would say that look at the industry as any other and work towards excellence. our Business has global footprints where service and performance are key to survive and once we excel in that, then sky the limit !

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